

2007 CREATIVE SPARK NOMINATIONS

Creativity isn't limited to art directors and copywriters. The Creative Spark Awards honor everyone who brings out-of-the-box thinking to their roles as media representatives, account executives, printers and broadcast producers, to name a few.

YOU BE THE JUDGE!

Winners are selected by Syracuse Ad Club members. Creative Spark winners will be honored at the Syracuse Ad Club's Awards Show on Friday, March 2, 2007 at Ohm Lounge.

WHO CAN WIN?

You may vote for any Central New York individual or company. Syracuse Ad Club membership is not required to win. One ballot per Syracuse Ad Club membership. All employees of an unlimited corporate member are eligible to submit a ballot.

To vote simply print out this sheet, write in your vote, and fax it to: 315-214-5416
VOTING CLOSSES 5:00 PM FRIDAY FEBRUARY 23, 2007! Last year's winners are not eligible.

2007 Creative Spark Categories	2006 Winners	2007 Nomination	
BEST INDIVIDUAL	(not eligible in 2007)	First, Last Name	Company Name
Ad Agency Account Executive	Carl Fiorini		
Agency Production Associate	Barb Sabatino		
Media Buyer/Planner	Mark Anderson		
Newspaper Representative	Kathleen McCormick		
Outdoor Representative	Chuck Ketchuck		
Television Representative	Virginia Verdoes		
Radio Representative	Diane Burgess		
Online Representative	Jamie Lynn Waller		
Printer Representative	Jack Abert		
Marketing Director	Phyllis Lavine		
BEST COMPANY	(not eligible in 2007)	Company Name Only	
Printing	Upstate Printing		
Video/Film/Post-Production	Axxcess Television Production		
Radio/Sound Production	Ed Lacombe Studios		
Fulfillment/Direct Mail	PJ Green		
Signage	Fast Signs		

Your name _____

Company/Organization _____

Questions? call 315.278.170. e-mail: info@syracuseadclub.com