

# Be a Syracuse Ad Club Member!

Joining is easy—just complete this form, enclose a check made payable to Syracuse Ad Club (or a photocopy of your student I.D., if you're applying for a student membership) and mail to:  
Syracuse Ad Club, PO Box 6048 Syracuse, NY 13217

## STEP 1:

### Choose your membership level

- Individual (\$85 per year)
- Limited Corporate (\$225 per year, includes 3 members)
- Unlimited Corporate (\$415 per year, includes any number of members)
- Student (Free with a copy of your student I.D.)

## STEP 2:

### Add your contact info (please print)

Name \_\_\_\_\_

Title \_\_\_\_\_

Company/School \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Web Address \_\_\_\_\_

## STEP 3:

### Indicate which employees should be added to our mailing list (Limited and Unlimited corporate memberships only)

For Limited Corporate Memberships, list three individuals. For Unlimited Corporate Memberships, list any number of individuals. Attach a separate sheet if necessary.

Name	E-Mail
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____



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[www.syracuseadclub.com](http://www.syracuseadclub.com)

**STEP 4:**

**Provide the following information for our online membership directory.**

**Business type (choose one):**

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Ad Agency         | <input type="checkbox"/> Publication    | <input type="checkbox"/> Talent             |
| <input type="checkbox"/> Consultant        | <input type="checkbox"/> Photographer   | <input type="checkbox"/> Television Station |
| <input type="checkbox"/> Freelancer        | <input type="checkbox"/> Radio Station  | <input type="checkbox"/> Vendor             |
| <input type="checkbox"/> Illustrator       | <input type="checkbox"/> Service Bureau | <input type="checkbox"/> Other              |
| <input type="checkbox"/> Interactive Media | <input type="checkbox"/> Student        | _____                                       |
| <input type="checkbox"/> Outdoor Media     | <input type="checkbox"/> Stylist        | _____                                       |

**Services (choose up to five):**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Advertising Specialties      | <input type="checkbox"/> Graphic Design                           | <input type="checkbox"/> Photography               |
| <input type="checkbox"/> Animation                    | <input type="checkbox"/> Food Styling                             | <input type="checkbox"/> Prepress Services         |
| <input type="checkbox"/> Audio Production             | <input type="checkbox"/> Hair/Makeup Styling                      | <input type="checkbox"/> Printing                  |
| <input type="checkbox"/> Audio/Visual Equipment       | <input type="checkbox"/> Illustration                             | <input type="checkbox"/> Public Relations          |
| <input type="checkbox"/> Audio/Visual Production      | <input type="checkbox"/> Interactive Media                        | <input type="checkbox"/> Set/Prop Styling          |
| <input type="checkbox"/> Binding, Finishing           | <input type="checkbox"/> Internet Marketing                       | <input type="checkbox"/> Signs, Banners, Engraving |
| <input type="checkbox"/> Computer Graphics            | <input type="checkbox"/> Incentives & Promotions                  | <input type="checkbox"/> Technical Writing         |
| <input type="checkbox"/> Copywriting                  | <input type="checkbox"/> Laminating, Die Cutting                  | <input type="checkbox"/> Wardrobe Styling          |
| <input type="checkbox"/> Corporate Communications     | <input type="checkbox"/> Market Research                          | <input type="checkbox"/> Web Design                |
| <input type="checkbox"/> Creative Services            | <input type="checkbox"/> Media Planning & Buying                  | <input type="checkbox"/> Web Hosting               |
| <input type="checkbox"/> Digital Imaging              | <input type="checkbox"/> Meeting/Event Sound, Staging & Equipment | <input type="checkbox"/> Video/Film Production     |
| <input type="checkbox"/> Direct Marketing             | <input type="checkbox"/> Meeting/Event Planning                   | <input type="checkbox"/> Other                     |
| <input type="checkbox"/> Direct Marketing Fulfillment | <input type="checkbox"/> Package Design                           | _____  |
| <input type="checkbox"/> Displays & Exhibits          |   | _____  |

**Profile** (50 words or less to promote your business, products or services):

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**Questions?**

Call the Syracuse Ad Club Hotline at 315-278-1701  
or e-mail: [membership@syracuseadclub.com](mailto:membership@syracuseadclub.com)



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